

FITNESS CENTERS

Wall Wraps, Exterior

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Locations
All Base Patrons	Up to 2 Million	<ul style="list-style-type: none"> Paige Field House Paige Field House, Utility Building 14 Area 22 Area 31 Area

Wall Wraps, Interior

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Locations
All Base Patrons	1.7 Million	<ul style="list-style-type: none"> Paige Field House 21 Area 33 Area 41 Area 43 Area 52 Area 53 Area 62 Area



DETAILS

Dimensions

Varies by location

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI

Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer.

Advertiser provides finished and delivered banner.

FITNESS CENTERS (Continued)

Tri-Tower: Outside Patio, Front Door		
Rotation & Duration: 6 Months		
 Target Demographic	 Annual Impressions	 Locations
All Base Patrons	1.7 Million	<ul style="list-style-type: none"> Paige Field House 21 Area 33 Area 41 Area 43 Area 52 Area 53 Area 62 Area
Counter Wraps, Interior		
Rotation & Duration: 6 Months		
 Target Demographic	 Annual Impressions	 Locations
All Base Patrons	1.7 Million	<ul style="list-style-type: none"> 33 Area 41 Area 43 Area 52 Area 53 Area 62 Area



DETAILS

Dimensions

Varies by location

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI

Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer.

Advertiser provides finished and delivered banner.

FITNESS CENTERS (Continued)

Standeers		
Rotation & Duration: 6 Months		
 Target Demographic	 Annual Impressions	 Locations
All Base Patrons	1.7 Million	<ul style="list-style-type: none"> Paige Field House 21 Area 33 Area 41 Area 43 Area 52 Area 53 Area 62 Area

DETAILS

Dimensions

36" (W) x 72" (H)
with at least a .25" bleed.

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI
Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer.

Advertiser provides finished and delivered banner.



AQUATICS

13 Area Pool Fenceline

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Locations
All Base Patrons	2 Million	<ul style="list-style-type: none"> 13 Area Pool Fenceline, Faces Vandegrift Blvd.

DETAILS

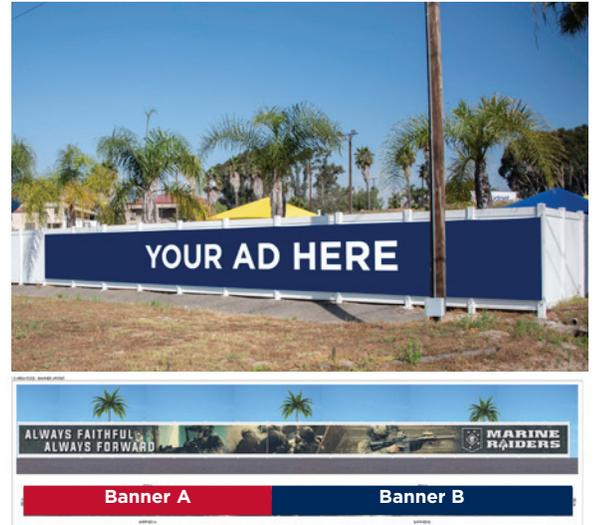
Dimensions

BANNER A: 573" (W) x 66" (H)
 BANNER B: 693" (W) x 66" (H)
 with at least a 1" bleed.

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI
 Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer. Advertiser provides finished and delivered banner.



Vehicle Wrap

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Locations
All Base Patrons	1.7 Million	<ul style="list-style-type: none"> Lifeguard Trailer

DETAILS

Dimensions

Varies by vehicle

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI
 Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer. Advertiser provides finished and delivered banner.



ACTIVE DUTY RECREATION CENTERS

Window Clings / Wall Wraps, Interior

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Locations
Active Duty	200,000	<ul style="list-style-type: none"> • 33 Area • 43 Area • 53 Area • 62 Area

DETAILS

Dimensions

Varies by location

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI
Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer. Advertiser provides finished and delivered banner.



Wall Wraps, Exterior

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Locations
All Base Patrons	2 Million	<ul style="list-style-type: none"> • 43 Area • 53 Area

DETAILS

Dimensions

Varies by location

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI
Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer. Advertiser provides finished and delivered banner.



AUTO SKILLS CENTER

Wall Wraps, Interior & Exterior

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Locations
All Base Patrons	14,000	<ul style="list-style-type: none"> Facility Walls

DETAILS

Dimensions

Varies by location

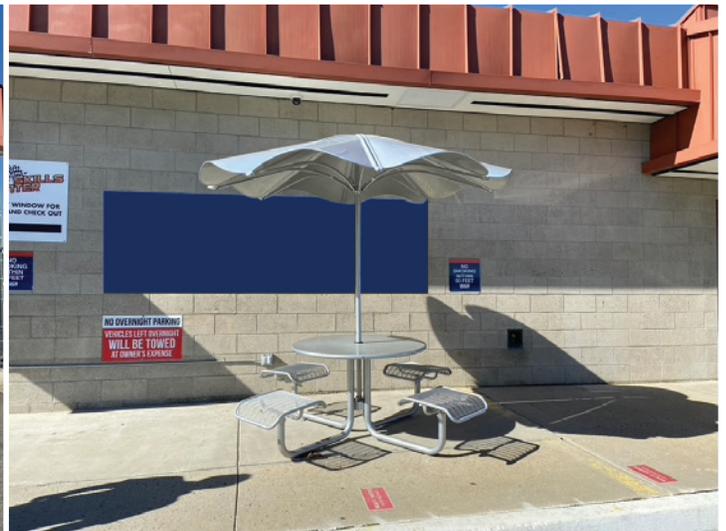
Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI

Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer.

Advertiser provides finished and delivered banner.



BEACHES

Wall Wraps, Exterior

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Location
All Base Patrons	1.7 Million	<ul style="list-style-type: none"> Del Mar Beach

Wall Wraps, Interior

 Target Demographic	 Annual Impressions	 Location
All Base Patrons	1 Million	<ul style="list-style-type: none"> Del Mar Beach Bath Houses San Onofre Beach Bath Houses

La Casa Event Stage Banners

 Target Demographic	 Annual Impressions	 Location
All Base Patrons	1 Million	<ul style="list-style-type: none"> Del Mar Beach, La Casa Event Center

DETAILS

Dimensions

Varies by location

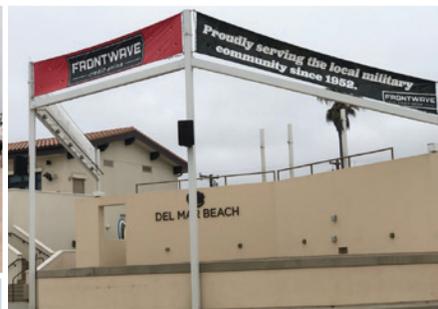
Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI

Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer.

Advertiser provides finished and delivered banner.



MARINA

Wall Wraps

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Location
All Base Patrons	500,000	<ul style="list-style-type: none"> Marina Office and Parking Lot

Sails

 Target Demographic	 Annual Impressions	 Location
All Base Patrons	Varies	<ul style="list-style-type: none"> Del Mar Marina

DETAILS

Dimensions

Varies by location/Sails

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI

Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer.

Advertiser provides finished and delivered banner.



MAINSIDE FOOD & SERVICES PAVILION

Wall Wraps, Exterior

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Location
All Base Patrons	1.7 Million	<ul style="list-style-type: none"> Mainside Food court South Wall of TRS Building

Window Clings

 Target Demographic	 Annual Impressions	 Location
All Base Patrons	1.7 Million	<ul style="list-style-type: none"> Mainside Food court

DETAILS

Dimensions

Varies by location/Sails

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI

Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer.

Advertiser provides finished and delivered banner.



LEATHERNECK LANES

Wall, Exterior		
Rotation & Duration: 6 Months		
 Target Demographic	 Annual Impressions	 Location
All Base Patrons	2 Million	<ul style="list-style-type: none"> Snap Frame: Facing Parking Lot
Wall Wraps, Interior		
 Target Demographic	 Annual Impressions	 Location
All Base Patrons	330,000	<ul style="list-style-type: none"> Bar Area, 5 Wall Options
Counter Wrap		
 Target Demographic	 Annual Impressions	 Location
All Base Patrons	330,000	<ul style="list-style-type: none"> Check-In Front Counter
Window Clings		
 Target Demographic	 Annual Impressions	 Location
All Base Patrons	330,000	<ul style="list-style-type: none"> Doors between Leatherneck Lanes and Transition Readiness Program

DETAILS

Dimensions

Varies by location

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI

Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer.

Advertiser provides finished and delivered banner.



MARINE MEMORIAL GOLF COURSE

Window Clings

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Location
All Base Patrons	300,000	<ul style="list-style-type: none"> Patio Windows

DETAILS

Dimensions

Varies by location

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI

Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer.

Advertiser provides finished and delivered banner.



PENDLETON CAR WASH

Wall Wraps

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Location
All Base Patrons	2 Million	<ul style="list-style-type: none"> • 52 Area • Pacific Plaza

DETAILS

Dimensions

52 AREA: 96" (W) x 240"(H)

PACIFIC PLAZA: 20'5" (W) x 10' (H)

with at least a 1" bleed.

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI

Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer.

Advertiser provides finished and delivered banner.



PENDLETON THEATER & TRAINING CENTER

Wall Wraps, Exterior

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Location
All Base Patrons	1.7 Million	<ul style="list-style-type: none"> • Front of Theater

Window Clings

 Target Demographic	 Annual Impressions	 Location
All Base Patrons	1.7 Million	<ul style="list-style-type: none"> • Various Locations

DETAILS

Dimensions

Varies by location

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI

Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer.

Advertiser provides finished and delivered banner.



RETAIL

Vending Machine Wraps

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Location
All Base Patrons	Varies by Location	<ul style="list-style-type: none"> Various Locations

DETAILS

Dimensions

30" (W) x 66.5" (H)
with at least a 1" bleed.

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI
Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer.

Advertiser provides finished and delivered banner.



RETAIL (Continued)

Vehicle Wraps		
Rotation & Duration: 6 Months		
 Target Demographic	 Annual Impressions	 Location
All Base Patrons	Varies by Location	<ul style="list-style-type: none"> Vending Trucks

DETAILS

Dimensions

LONG: 179”1/4 (W) x 54”3/4 (H)
 SHORTER: 135”1/4 (W) x 54” (H)
 with at least a 1” bleed.

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI
 Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer.

Advertiser provides finished and delivered banner.



SAN ONOFRE FUEL STATION

Banners

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Location
All Base Patrons	1.7 Million	<ul style="list-style-type: none"> 51 Area

DETAILS

Dimensions

25" (W) X 168" (H)
with at least a 1" bleed.

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI
Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer.

Advertiser provides finished and delivered banner.



SCHOOL OF INFANTRY (SOI) MARINE MART

Wall Wrap

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Location
All Base Patrons	1.7 Million	<ul style="list-style-type: none"> Parking Lot

DETAILS

Dimensions

LEFT: 41'9" (W) X 4'7" (H)
 RIGHT: 23'8" (W) X 3'9" (H)
 with at least a 1" bleed.

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI
 Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer.
Advertiser provides finished and delivered banner.



TRANSITION READINESS FACILITY, MAINSIDE

Wall Wrap, Exterior

Rotation & Duration: 6 Months

 Target Demographic	 Annual Impressions	 Location
All Base Patrons	1.7 Million	<ul style="list-style-type: none"> Facing Post Office

Window Cling, Exterior

 Target Demographic	 Annual Impressions	 Location
All Base Patrons	1.7 Million	<ul style="list-style-type: none"> Facing MCCS Administration

DETAILS

Dimensions

WALL WRAP: 40' (W) x 72.25" (H)
 WINDOW CLING: 59.5" (W) x 120.5" (H)
 with at least a 1" bleed.

Acceptable Formats

Save all artwork as a .PDF, .EPS, or .AI
 Ensure that all images are 100 dpi or higher.

Advertiser is responsible for verifying dimensions with MCCS and MCCS-approved installer.
Advertiser provides finished and delivered banner.

