

## Keep Your Recruitment Efforts Going!

### Popular Advertisement Opportunities For Recruiters

#### Digital Roadside Marquee

**Investment: \$5,000 per month**

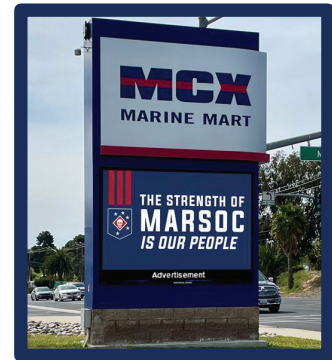
- Annual Impressions: 8 million
- One slot runs 6 hours, 3 times per week at 3 gate locations
- 7 Gate Locations: Main Gate, San Luis Rey, Fallbrook, Del Mar, Las Pulgas, San Mateo, and San Onofre
- Static slide or allows for up to a 7 sec Video clip



#### Mainside MCX Marquee

**Investment: \$2,500 per month**

- Annual Impressions: 1.7 million
- One slot runs 6 hours, 3 times per week
- Stoplight location - ad seen multiple times before light change
- Corner for Cane's and Starbucks drive-thru - Increases visibility



#### Large Format Billboard

**Investment: \$2,500 per month \*Printing not included**

- Annual Impressions: 8 million
- Rotation Monthly
- 3 Gate Locations: Main Gate, San Luis Rey, Fallbrook
- Located at entry/exit gate



#### Leatherneck Lanes Video Monitors

**Investment: \$850 per month**

- Annual Impressions: 60,000
- 40 Hi-Definition monitors
- 20 second duration
- 1920 W x 1080 H
- Ability to refresh monthly

