




DIGITAL ADVERTISING

Roadside Marquees		
Rotation: Weekly		
Duration: 6 hour time slots/3 days/week = 18 hours/week in rotation		
 Target Demographic	 Annual Impressions	 Locations
All Base Patrons	8 Million	<ul style="list-style-type: none"> • Pacific Views Main Gate • San Luis Rey Gate • Fallbrook Gate (Naval Weapons) • Del Mar Gate • Las Pulgas Gate • San Mateo Gate • San Onofre Gate

DETAILS

Dimensions

192px (W) x 176px (H)

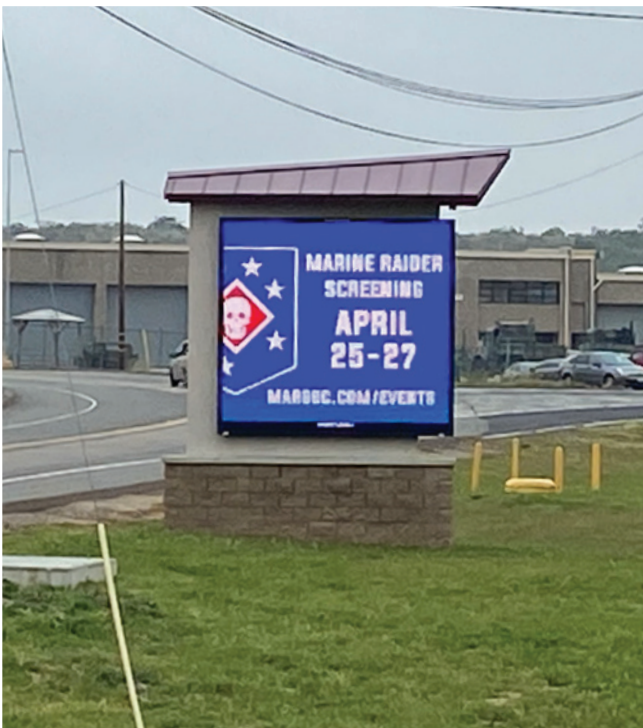
Acceptable Formats

Static: RGB artwork as a .PNG

Video: No-sound video as .MP4 - Video cannot exceed 8 seconds.

Advertiser to provide MCCS-approved artwork.




“Advertisement” Bottom Black Bar must be included.



Roadside Marquee, Pendleton Theater & Training Center

Rotation: Weekly

Duration: 6 hour time slots/3 days/week = 18 hours/week in rotation

 Target Demographic	 Annual Impressions	 Locations
All Base Patrons	1.7 Million	Pendleton Theater & Training Center, Mainside

DETAILS

Dimensions

--px (W) x --px (H)

Acceptable Formats

Static: RGB artwork as a .PNG

Advertiser to provide MCCS-approved artwork.




“Advertisement” Bottom Black Bar must be included.



Roadside Marquee, Pendleton Theater & Training Center

Rotation: Weekly

Duration: 6 hour time slots/3 days/week = 18 hours/week in rotation

 Target Demographic	 Annual Impressions	 Locations
All Base Patrons	1.7 Million	Mainside Marine Mart

DETAILS

Dimensions

175px (W) x 120px (H)

Acceptable Formats

Static: RGB artwork as a .PNG

Video: No-sound video as .MP4 - Video cannot exceed 8 seconds.

Advertiser to provide MCCS-approved artwork.


“Advertisement” Bottom Black Bar must be included.



MCCS TV

Rotation: Weekly

Duration: 6 hour time slots/3 days/week = 18 hours/week in rotation

 Target Demographic	 Annual Impressions	 Locations
All Base Patrons	12 Million	130 Locations

DETAILS

Dimensions

1920px (W) x 1080px (H)

Acceptable Formats

Static: RGB artwork as a .JPG or .PNG

Video: No-sound video as .MP4

Advertiser to provide MCCS-approved artwork.

“Advertisement” template must be included.



Leatherneck Lanes Monitors

Rotation: Weekly

Duration: 6 hour time slots/3 days/week = 18 hours/week in rotation

 Target Demographic	 Annual Impressions	 Locations
All Base Patrons	60,000	Leatherneck Lanes

DETAILS

Dimensions

1920px (W) x 1080px (H)

Acceptable Formats

Static: RGB artwork as a .JPG or .PNG

Video: No-sound video as .MP4




Advertiser to provide MCCS-approved artwork.

“Advertisement” template must be included.



MCCS Website - mccsCP.com

Rotation & Duration: Weekly

 Target Demographic	 Annual Impressions	 Locations
All Base Patrons and the Public	8.2 Million	mccsCP.com Landing Page
Program Pages	Based on Page	Request Available Options

DETAILS

Dimensions

475px (W) x 267px (H)

Acceptable Formats

RGB artwork as a .JPG or .PNG

Advertiser to provide MCCS-approved artwork.



MCCS Insider Email

Rotation & Duration: Weekly

 Target Demographic	 Annual Impressions	 Location
Subscribed Base Patrons	--	Weekly email

DETAILS

Dimensions

725px (W) x 325px (H)

Acceptable Formats

RGB artwork as a .JPG or .PNG

Advertiser to provide MCCS-approved artwork.

